

## Prof. Ra'ed (Moh'd Taisir) Masa'deh, Ph.D



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**Marital Status:** Married  
**Nationality:** Jordanian

### PROFESSIONAL NETWORKING PRESENCE:

#### **Jordan University Business School, AACSB ACCREDITED:**

[https://business.ju.edu.jo/Lists/FacultyAcademicStaff/School\\_DispatchStaff\\_new.aspx?id=40](https://business.ju.edu.jo/Lists/FacultyAcademicStaff/School_DispatchStaff_new.aspx?id=40)

#### **Google Scholar URL:**

[https://scholar.google.com/citations?hl=en&user=ceH8zOEAAAAJ&view\\_op=list\\_works&sortby=pubdate](https://scholar.google.com/citations?hl=en&user=ceH8zOEAAAAJ&view_op=list_works&sortby=pubdate)

**Research Gate URL:** [https://www.researchgate.net/profile/Raed\\_Masadeh](https://www.researchgate.net/profile/Raed_Masadeh)

**Scopus Elsevier URL:** <https://www.scopus.com/authid/detail.uri?authorId=57190030299>

**Web of Science Researcher URL:** <https://www.webofscience.com/wos/author/record/208617>

**Web of Science Researcher ID:** J-4574-2016

**ORCID URL:** <https://orcid.org/0000-0002-9070-3732>

**LinkedIn:** <https://www.linkedin.com/in/ra-ed-masa-deh-0766a022/>

	<b># Documents *</b>	<b># Citations *</b>	<b>h-index *</b>
<b>Google Scholar</b>	340+	22149	83
<b>Research Gate</b>	340+	15660	70
<b>Scopus Elsevier</b>	218	6066	39
<b>Web of Science</b>	120	2823	23

\* Accessed on 1<sup>st</sup> November 2025

## EDUCATION

- 2005-2009: **Ph.D.** Management Information Systems, The University of Nottingham, UK., Top 100 QS World University Rankings.  
*PhD Title:* "Antecedents and Outcomes of IT-Business Strategic Alignment: An Empirical Study of Jordanian Public Shareholding Firms".
- 2003-2005: **M.Sc.** Finance and Accounting, Brunel University, London, UK., Top 350 QS World University Rankings.  
*Dissertation Title:* "An Analysis of the Linkage between the Ways that Public Companies Present themselves through both Corporate Annual Reports and Reviews of FTSE 350 and their Performance". Average Grade: (Very Good).
- 1998-2002: **B.Sc.** Accounting, Al al-Bayt University, Jordan. Average Grade: (Very Good).
- 1997-1998: **The General Secondary Education Certificate**, Scientific Stream, Jordan. Average Grade: (Very Good).

## ACADEMIC RANKS

- 10<sup>th</sup> September 2018-Present, Professor, School of Business, MIS Department, The University of Jordan, Jordan.
- 10<sup>th</sup> January 2014-9<sup>th</sup> September 2018, Associate Professor, School of Business, MIS Department, The University of Jordan, Jordan.
- 10<sup>th</sup> January 2011-9<sup>th</sup> January 2014, Assistant Professor, School of Business, MIS Department, The University of Jordan, Jordan.
- 27<sup>th</sup> September 2009-9<sup>th</sup> January 2011, Lecturer, School of Business, MIS Department, The University of Jordan, Jordan.

## ACADEMIC POSITIONS

- 19<sup>th</sup> December 2024-Present, Editor-in-Chief of *Jordan Journal of Business Administration*, emanating from Scientific Research and Innovation Support Fund-Ministry of Higher Education and Scientific Research, Jordan.
- 4<sup>th</sup> September 2022-4<sup>th</sup> September 2024, Dean of the Business School, The University of Jordan, Jordan.
- 21<sup>st</sup> September 2022-10<sup>th</sup> August 2023, Member of Board of Trustees at Talal Abu-Ghazaleh University College for Innovation, Jordan.
- 15<sup>th</sup> September 2021-3<sup>rd</sup> September 2022, Assistant President for Academic Affairs, The University of Jordan-Aqaba Branch, Jordan.
- 20<sup>th</sup> September 2020-14<sup>th</sup> September 2021, Assistant President for Accreditation and Quality Assurance, The University of Jordan-Aqaba Branch, Jordan.
- 1<sup>st</sup> September 2016-17<sup>th</sup> September 2020, Dean of the School of Business, The University of Jordan-Aqaba Branch, Jordan.
- 2<sup>nd</sup> September 2015-31<sup>st</sup> August 2016, Dean of the School of Tourism & Hospitality, The University of Jordan-Aqaba Branch, Jordan.
- 27<sup>th</sup> October 2015-11<sup>th</sup> September 2019, General Supervisor of Center of Consultation & Training, The University of Jordan-Aqaba Branch, Jordan.
- 8<sup>th</sup> September 2013-7<sup>th</sup> September 2014, Head of MIS Department, School of Business, The University of Jordan, Jordan.
- 16<sup>th</sup> January 2011-19<sup>th</sup> November 2012, Head of Training Department, Center of Consultations, The University of Jordan, Jordan.

## **INTERNATIONAL PARTNERSHIPS & ASSOCIATIONS**

- Member of the Association for Information Systems (AIS), Atlanta, USA, 19<sup>th</sup> November 2020-Present.
- Member of the Cultural & Scientific Association for University Professors, Jordan, 1<sup>st</sup> November 2025-Present.
- Honor Professor at the University of Warwick, UK, Top 100 QS World University Rankings, 1<sup>st</sup> January 2018- 30<sup>th</sup> June 2019.
- Research Fellow at INTI International University, Malaysia, 15<sup>th</sup> October 2023 to 31<sup>st</sup> Dec 2025.
- Member of the Editorial Board of the Journal of Business and Socio-economic Development, Emerald Publications, 28<sup>th</sup> June 2024-Present.
- Member of the Editorial Board of Tanmiyat Al-Rafidain Journal, University of Mosul, Iraq, 1<sup>st</sup> October 2024-Present.
- Member of the Editorial Board of An-Najah University Journal for Research - B (Humanities), An-Najah National University, 25<sup>th</sup> September 2025-Present.
- Principle investigator of an International Research Group: Information Systems for Knowledge Economy, Deanship of Scientific Research, the University of Jordan, 11<sup>th</sup> September 2024-Present.

## **AWARDS**

- International Award: Abdul Hameed Shoman Arab Researchers Award in Economics and Administration Sciences in 2018.
- Regional Award: Federation of Arab Scientific Research Councils Award against Coronavirus (COVID-19) Pandemic Disease, 2020.
- Local Award: Distinguished Researcher Award in the Field of Humanities at the University of Jordan for the year 2025.
- Local Award: Distinguished Researcher Award in the Field of Humanities at the University of Jordan for the year 2018.
- Local Award: Distinguished Researcher Award in the Field of Humanities at the University of Jordan for the year 2014.
- Certificate of Appreciation for the Distinguished Research Contributions and their Role in the Progress of the University of Jordan in International Rankings in 2019.
- Certificate of Appreciation for the Distinguished Research Contributions and their Role in the Improvement of the University of Jordan in International Rankings in 2021.

## **OTHERS**

- One of the top 2% Scientists in the World according to Stanford University and Elsevier Publisher released for 2024 & 2025.
- Ranked #1 in Jordan among Best Scientists for 2025, and #1616 in the World, in the field of Social Sciences & Humanities based on Research.com
- The Highly Cited Researcher in the Field of Business and Management and 7<sup>th</sup> in all fields for the year 2025 among Researchers in Jordan based on the AD Scientific Index, <https://www.adscientificindex.com/>
- The Highly Cited Researcher based on Scopus Profiles in the Field of Humanities at the University of Jordan for 2020/2021, according to the Accreditation and Quality Assurance Center, The University of Jordan.
- Honorary Member: Hareer for Community Development, Jordan, 26<sup>th</sup> November 2022-Present.

## **SKILLS**

- Excellent SPSS and AMOS Statistical Analysis Software.
- Fully conversant with Microsoft Office and Windows.
- Managing Workshops, Seminars, and Conferences.
- Building and Organizing Training Sessions.

## **TEACHING CONTRIBUTIONS**

- Principles of Management Information Systems.
- Introduction to Electronic Commerce.
- Electronic Business.
- Information Resources Management.
- Office Automation Systems.
- Knowledge Management Systems & Applications.
- Scientific Research Methods
- Communication Skills and Technologies
- Research Methods in Management Information Systems.
- Research Methods in Business\Accounting.
- Graduation Project in Management Information Systems.
- Graduation Project in Tourism Management\ Hotel Management.
- Special Topics in Business Information Technology.
- Research Methods of Business Research (for MSc Students).
- Advanced Electronic Business (for MSc Students).
- Management Information Systems (for MSc Students).
- Strategic Management (for MSc Students).
- Project Management (for MSc Students).
- Human Resource Management (for MSc Students).
- Organizational Behavior (for MSc Students).
- Special Topics in Management (for MSc Students).

## **SUPERVISOR CONTRIBUTIONS**

- Supervised Masters Students from the School of Business at The University of Jordan, Amman, Jordan.
- Supervised a PhD Student from the Computer Science at University of Warwick, UK.

## **REVIEWER CONTRIBUTIONS**

- A Reviewer for many Scientific Researches in Local, Regional and International Scientific Journals and Conferences.
- A Reviewer for many Scientific Dissertations and Theses in Local, Regional and International Universities.
- Internal and External Examiner for many Dissertations and Theses in Local, Regional and International Universities.

## **TRAINING COURSES**

- Trainer in Planning & Organizing Work in the Higher Education Sector, Center of Consultation & Training, The University of Jordan, Jordan, 2025.
- Trainer in Dealing with Service Recipients in the Higher Education Sector, Center of Consultation & Training, The University of Jordan, Jordan, 2025.
- Trainer in Supervisory and Leadership Skills, Center of Consultation, The University of Jordan, Aqaba Branch, Jordan, 2015.
- Trainer in Executive Secretary Skills, Center of Consultation, The University of Jordan, Aqaba Branch, Jordan, 2015.
- Trainer in Pre PhD-Diploma, Center of Consultation, The University of Jordan, Jordan, 2012.
- Trainer in Pre-Master Diploma, Center of Consultation, The University of Jordan, Jordan, 2012.
- Trainer in SPSS Software, Center of Consultation, The University of Jordan, Jordan, 2012.

- Trainer in Human Resources Course, Center of Consultation, The University of Jordan, Jordan, 2011.
- Trainer in Human Resources Diploma, Center of Consultation, The University of Jordan, Jordan, 2011 & 2012.

## **WORKSHOPS HELD**

- Lecturer in Writing for Reputable and Top Tier Journals, The University of Jordan, Jordan, 2024.
- Lecturer in The Importance of Google Scholar & Research Gate for Researchers, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in How to Publish Research Papers in High Impact Journals, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in Difficulties Facing Researchers to Publish Research Papers in ISI Journals, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in Quality Assurance in Jordanian Higher Education Institutions, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in Blended Learning in Jordanian Higher Education Institutions, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in Publishing Research Papers in Global Databases such as Scopus and then how to Register them in National Databases of Researchers in Jordanian Universities and Scientific Centers, and in Google Scholar & Research Gate, The University of Jordan, Aqaba Branch, Jordan, 2018.
- Lecturer in How to Write Resume & CV; and How to Conduct Interviews Professionally, The University of Jordan, School of Business, Jordan, 2014.
- Lecturer in Interpersonal & Work Skills Required Entering the Labor Market, The University of Jordan, School of Business, Jordan, 2013.

## **CERTIFICATE OF ATTENDANCE**

- Training Course in "Mechanisms for Preparing the Jordanian Accreditation File", International Accreditation Office, The University of Jordan, Jordan, 20<sup>th</sup> October 2025.
- Training Course in "Using AI Tools for Learning and Teaching", Crown Prince Foundation, Jordan, 18<sup>th</sup> October 2025.
- Training Course in "Digital Disruption: Rethinking Retail's Future in the Metaverse", International Accreditation Office, The University of Jordan, Jordan, 1<sup>st</sup> June 2025.
- Training Course in "Islamic Finance for Sustainable Development", International Accreditation Office, The University of Jordan, Jordan, 1<sup>st</sup> June 2025.
- Training Course in "DeepSeek", Crown Prince Foundation, Jordan, 15<sup>th</sup> February 2025.
- The Innovative Horizons Conference under the theme "Insights for Technology, Sustainability, and Education in the Digital Era", Horizons Intermediary, Jordan, 6<sup>th</sup> February 2025.
- Training Course in "Future Jobs", Crown Prince Foundation, Jordan, 21<sup>st</sup> December 2024.
- Training Course in "Electronic Commerce", Crown Prince Foundation, Jordan, 14<sup>th</sup> December 2024.
- Training Course in "Bridging Borders: Empowering Research Administration at The University of Jordan through Rawabit Funding and NCURA Collaboration USA", Deanship of Scientific Research, The University of Jordan, Jordan, 10-11<sup>th</sup> December 2024.
- Training Course in "AI Tools for Increasing Productivity", Crown Prince Foundation, Jordan, 30<sup>th</sup> November 2024.
- Training Course in "Localization of Faculty Members in Academic Programs and Localization of Study Materials", International Accreditation Office, The University of Jordan, Jordan, 27<sup>th</sup> November 2024.
- Training Course in "Digitization of Educational Content", International Accreditation Office, The University of Jordan, Jordan, 26<sup>th</sup> November 2024.
- Training Course in "Research Production of the University of Jordan", International Accreditation Office, The University of Jordan, Jordan, 18<sup>th</sup> July 2024.

- Training Course in "Structural Equation Modeling using SmartPLS4: A Hands-on Approach", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 3<sup>rd</sup> June 2024.
- Training Course in "Publishing in ABS 3 & 4 Stars Journals", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 2<sup>nd</sup> June 2024.
- Training Course in "Hybrid Work Leadership: Finding a Balance between Preferences Working Hybrid from Employees and Managers", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 30<sup>th</sup> May 2024.
- Training Course in "HRM Content and Process: The Effects and Antecedents of HRM System Strength", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 29<sup>th</sup> May 2024.
- Training Course in "Mix Your Methods for Increased Quality, Impact, and Publishability", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 20<sup>th</sup> May 2024.
- Training Course in "SEM-AMOS", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 20<sup>th</sup> May 2024.
- Training Course in "Future of Work", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 19<sup>th</sup> May 2024.
- Training Course in "Synergize: Exploring Research Collaboration Ideas & Opportunities", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 19<sup>th</sup> May 2024.
- Training Course in "Scholarly and Research Impact", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 8<sup>th</sup> May 2024.
- Training Course in "Higher Education, Sustainability & the SDGs", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 24<sup>th</sup> April 2024.
- Training Course in "Computerization of the Strategic/Executive Plan", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 26<sup>th</sup> March 2024.
- Training Course in "Digital Transformation and Open Educational Resources", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 22<sup>nd</sup> February 2024.
- Training Course in "Examination Policies and Procedures", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 24<sup>th</sup> January 2024.
- Training Course in "Placement of Qualifications within the Jordanian National Framework", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 18<sup>th</sup> January 2024.
- Training Course in "Introduction to Research in Financial Technology", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 19<sup>th</sup> December 2023.
- Training Course in "Research Impact and Increasing Citation Rates", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 29<sup>th</sup> November 2023.
- Training Course in "Structural Equation Modeling (SEM) using Stata", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 22<sup>nd</sup> November 2023.
- Training Course in "Choose the Appropriate Scientific Journal", Deanship of Scientific Research, The University of Jordan, Jordan, 15<sup>th</sup> November 2023.
- Training Course in "Administrative Day at the Jordan University Business School", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 16<sup>th</sup> March 2023.
- Training Course in "Design Thinking for Higher Education", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 15<sup>th</sup> March 2023.
- Training Course in "Statistical Analysis using R Software", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 12<sup>th</sup> February 2023.
- Training Course in "The Role of Games and Simulation in Teaching", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 18<sup>th</sup> January 2023.
- Training Course in "Attracting and Applying for Research Funding", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 29<sup>th</sup> December 2022.
- Training Course in "SciVal for University of Jordan", Library Unit, The University of Jordan, Jordan, 10<sup>th</sup> August 2022.

- Training Course in "Management & Leadership Skills", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 21<sup>st</sup> April 2022.
- Training Course in "How to Publish in Scopus & Web of Science: Facts and Tips", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 30th March 2022.
- Training Course in "How to increase your citation?", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 28th March 2022.
- Training Course in "Quality Management System, ISO 9001", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 20<sup>th</sup> January 2022.
- Training Course in "Open Educational Resources", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 21<sup>st</sup> October 2021.
- Training Course in "Advanced LaTeX Workshop: Typesetting Presentations Using Beamer", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 6<sup>th</sup> May 2021.
- Training Course in "Strategic Management using the Balance Scorecards Concept", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 12<sup>th</sup> April 2021.
- Training Course in "A Practical Definition of the ISO Standard: 2015:9001", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 8<sup>th</sup> April 2021.
- Training Course in "The Executive Plan of the University of Jordan and how to Prepare it/ Centers, Units and Administrative Departments/Aqaba Branch", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 5<sup>th</sup> January 2021.
- Training Course in "E-Learning Course Management on Moodle", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 5<sup>th</sup> October 2021.
- Training Course in "Blended Learning: Forms and Applications", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 6<sup>th</sup> October 2021.
- Training Course in "National Quality Assurance Certificate", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 14<sup>th</sup> December 2020.
- Training Course in "The Executive Plan for the University of Jordan and how to Prepare it / Academic Schools/Aqaba Branch", Accreditation and Quality Assurance Center, The University of Jordan, Jordan, 8<sup>th</sup> December 2020.
- Training Course in "Fundamentals of Python Programming for Educators: 10 Hours Intensive Training Course", The University of Jordan Innovation and Entrepreneurship Center in collaboration with Zain Innovation Campus (ZINC), Jordan, 14-18<sup>th</sup> February 2021.
- Workshop in "SPSS & AMOS Online Workshop", Fahad Bin Sultan University, Kingdom of Saudi Arabia, 5th December 2020.
- Training Course in "Erasmus+ Promoting Youth Employment in Remote Areas in Jordan/JOB-JO", University of Cyprus, Nicosia, 25-30 November 2019.
- Workshop in "Web of Science and EndNote Training Workshop delivered by the Intellectual Property & Science department of Thomson Reuters", The University of Jordan, Jordan, 28 April 2015.
- Training Course in "The Management of Training Programme", 30 hours Course at the National Training of Trainers Institute, Al-Balqa' Applied University, Jordan, 20-24 March 2011.
- Workshop in "Arab Electronic Commerce Conference", 3-Day Workshop at the Le Royal Hotel, Amman, Jordan, 5-7 December 2010.
- Training Course in "How to write successful proposal for funding agencies", 1-Day Course at the Center for Educational Development and Higher Council for Science and Technology, The University of Jordan, Jordan, 7 March 2010.
- Training Course in "Causal Analysis and Structural Equation Modelling by using AMOS Software", 2-Day Course at the Methods and Data Institute, University of Nottingham, United Kingdom, 12-13 October 2006.
- Participant in One-Week Courses at Nottingham University Business School, United Kingdom, 2006/2007, namely "Quantitative Research Methods", "Qualitative Research Methods".

- Participant in 1-Day Courses at the Graduate School of the University of Nottingham, United Kingdom, 2006/2007, namely "Marking and Assessment", "Finishing your Thesis", "Further Presentation Skills for Researchers", "Referencing and Citing using Endnote and Reference Manager", "Exploiting the Power of MS Word a: for Individual Chapters and Academic Papers", "Exploiting the Power of MS Word b: Combining Chapters into the Thesis".
- Participant in One-Week Courses at Nottingham University Business School, United Kingdom, 2005/2006, namely "Development in Management Research", "Quantitative Research Methods", "Philosophy and Epistemology in Management Research", "Current Issues in Management Research".
- Participant in 2-Day Courses at the Graduate School of the University of Nottingham, United Kingdom, 2005/2006, namely "Introduction to SPSS for Researchers", "Introduction to Qualitative Research", "Introduction to Library Skills", "Preparing and Presenting an Effective CV".

## RESEARCH INTERESTS

Although my research interests are inter-disciplinary in nature and incorporate both theoretical and methodological areas of the Information Systems Management domain, they can be organized into five clusters. These are *IT-Business Strategic Alignment*, *Technology Management*, *Technology Adoption*, *Knowledge Management*, *Knowledge Economy*, *Information Systems Acceptance and Adoption Theories*, *Electronic Business*, and *Quantitative Methods* (Instrument Development and Validation; Cross-Cultural Measurement; Issues in Survey Development and Administration; Regression Analysis, Structural Equation Modeling).

## ASSOCIATE & GUEST EDITOR

1. **Masa'deh, R.** (2025). "The Role of Artificial Intelligence Applications in Business (Technological Innovation and Sustainability for Business Competitive Advantage)", Emerald Publishing Limited, Leeds, ISBN (Print): 978-1-83662-519-3, ISBN (Online): 978-1-83662-518-6, ISBN (Epub): 978-1-83662-520-9, DOI: <https://doi.org/10.1108/9781836625186>.
2. Al-Marzouqi, A., Salloum, S., Shaalan, K., Gaber, T., and **Masa'deh, R.** (eds) (2025). Generative AI in Creative Industries. Studies in Computational Intelligence, vol 1208. Springer, Cham. <https://doi.org/10.1007/978-3-031-89175-5>
3. **Masa'deh, R.** (2023). Heliyon Business & Economics Section, *Heliyon* (ISSN 2405-8440), Elsevier Publications, Scopus.
4. Abdulmuhsin, A., Tarhini, A., **Masa'deh, R.**, and Alkhwaldi, A. (2023). Guest Editorial: Mass Collaboration and Knowledge Management: Reflections to achieve Best Practices. *International Journal of Organizational Analysis*, Vol. 30, No. 5, pp. 1041-1044, <https://doi.org/10.1108/IJOA-10-2022-007>; Emerald Publications, Scopus.
5. Alshurideh, M., Al Kurdi, B., **Masa'deh, R.**, Alzoubi, H., and Salloum, S. (2023). The Effect of Information Technology on Business and Marketing Intelligence Systems. Studies in Computational Intelligence, 1<sup>st</sup> Eds., Springer International Publishing, Series ISSN: 1860-949X, Series E-ISSN: 1860-9503, DOI: <https://doi.org/10.1007/978-3-031-12382-5>.

6. Alshurideh, M., Hassanien, A.E., and **Masa'deh, R.** (2021). The Effect of Coronavirus Disease (COVID-19) on Business Intelligent Systems. *Studies in Systems, Decision and Control* 334, 1<sup>st</sup> Eds., Springer International Publishing, eBook ISBN: 978-3-030-67151-8, Hardcover ISBN: 978-3-030-67150-1, Series ISSN: 2198-4182, DOI: 10.1007/978-3-030-67151-8.

## **ACCEPTED AND IN PRESS REFEREED JOURNAL PUBLICATIONS (Total =7)**

1. Rehman, S.U., Qatawneh, N., Al-Okaily, A., Al-Okaily, M., Shiyyab, F.S., Alsharairi, M., **Masa'deh, R.**, and Bani Mohammad, A. (accepted). The Utility of Smart Government Services Apps Solutions in the Post-Pandemic Era. *Global Knowledge, Memory and Communication*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/GKMC-03-2024-0185>, Emerald Publications, Scopus.
2. Abdulmuhsin, A., Hussein, H., Al-Abrow, H., **Masa'deh, R.**, and Alkhwaldi, A. (accepted). Impact of Artificial Intelligence and Knowledge Management on Proactive Green Innovation: The Moderating Role of Trust and Sustainability. *Asia-Pacific Journal of Business Administration*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/APJBA-05-2024-0301>, Emerald Publications, Scopus.
3. AL Zoubi, J., Obeidat, Z., Almajali, D., **Masa'deh, R.**, Hmoud, H., and Al-Zoubi, M. (accepted). Impact of Knowledge-oriented Leadership and Organizational Learning on Innovation Performance: A Mediating Role of Knowledge Management. *VINE Journal of Information and Knowledge Management Systems*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/VJIKMS-03-2023-0069>, Emerald Publications, Scopus.
4. AL-Khatib, A., Twaissi, N., Al-Okaily, A., and **Masa'deh, R.** (accepted). The Impact of the Internet of Things on Manufacturing Performance: Are Smart Supply Chain Innovation and Big Data-Driven Supply Chain the Missing Link? *Journal of Science and Technology Policy Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JSTPM-01-2024-0003>, Emerald Publications, Scopus.
5. Alkhwaldi, A., Abdulmuhsin, A., **Masa'deh, R.**, and Abu-AlSondos, I. (accepted). Business Intelligence Adoption in Higher Education: The Role of Data-Driven Decision-Making Culture and UTAUT. *Journal of International Education in Business*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JIEB-08-2024-0110>, Emerald Publications, Scopus.
6. Twaissi, N., AL-Khatib, A., Abdrabbo, K., **Masa'deh, R.**, and Ashal, N. (accepted). The Mediating Role of Absorptive Capacity in the Relationship between Strategic Entrepreneurship and Business Performance. *Jordan Journal of Business Administration*, Deanship of Scientific Research\University of Jordan, Scopus.
7. **Masa'deh, R.**, Bany Mohammed, A., Al-Okaily, M., Almajali, D., Thurasamy, R., and Majali, T. (accepted). Antecedents and Outcomes of Business Information Technology Alignment. *GeoJournal of Tourism and Geosites*, Editura Universitatii din Oradea, Scopus.

## **UNDER REVIEW REFEREED JOURNAL PUBLICATIONS (Total=15)**

1. Bany Mohammed, A., Zhu, Y., **Masa'deh, R.**, Maqableh, M., Al-lozi, E., and Venkatesh, V. (under review). Student Learning Outcomes in Online Learning Settings. *Journal of Global Information Management*, IGI Global Publishing, Scopus.
2. **Masa'deh, R.**, Almajali, H., Al-Okaily, M., Albalawneh, D., Almajali, D., and Warrad, L. (under review). Exploring Students' Motivation for using ChatGPT for Mobile Learning in Jordan. *Journal of Research in Innovative Teaching & Learning*, Emerald Publications, Scopus.
3. Al Zoubi, J., Almajali, D., Dahiyat, S., and **Masa'deh, R.** (under review). A Structural Model of the Effects of Collaborative Culture, Knowledge-centered Culture on Knowledge Quality: The Mediating Role of Knowledge Sharing. *Journal of Business and Socio-economic Development*, Emerald Publications, Scopus.
4. Omoush, M., Al-frejat, A., and **Masa'deh, R.** (under review). The Role of Artificial Intelligence in Sustainable Supply Chains: Sustainable Development Goals as a Mediator in the Pharmaceutical Manufacturing Industry. *Journal of Business and Socio-economic Development*, Emerald Publications, Scopus.
5. Al Zoubi, J., Dahiyat, S., Hazar, H., Husam, Y., and **Masa'deh, R.** (under review). Transformational Leadership, Trust, Knowledge Sharing and Organizational Learning within a Public Sector Context: A Structural and Mediation Analysis. *Journal of Business and Socio-economic Development*, Emerald Publications, Scopus.
6. Tarhini, A., Almajali, D., **Masa'deh, R.**, Majali, T., Albalawneh, D., and Warrad, L. (under review). Examining the Mediating Role of User Attitudes in the Relationship Between Social Media characteristics and E-Service Adoption: An Empirical Analysis.
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## **PUBLISHED REFEREED CONFERENCE PUBLICATIONS (Total = 46)**

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### **MEMBER OF COMMITTEES (inside The University of Jordan)**

- 2024-2026: Member of the Board of Directors of the University of Jordan Employees Housing Fund.
- 2025-2026: Member of the Graduate Studies Committee of the School of Business at the University of Jordan.
- 2025-2026: Chairman of the Honorary and Adjunct Professors Committee of the MIS Department at the School of Business, the University of Jordan.
- 2025-2026: Member of the Graduate Studies Committee of the MIS Department at the School of Business, the University of Jordan.
- 2025-2026: Member of the Quality, National Accreditation, and Digitization Committee of the MIS Department at the School of Business, the University of Jordan.
- 2024-2025: Member of the Higher Advisory Committee of the School of Business at the University of Jordan.
- 2024-2025: Member of the Graduate Studies Committee of the MIS Department at the School of Business, the University of Jordan.
- 2022-2024: Member of the Deans Council at the University of Jordan.

- 2022-2024: Chairman of the Higher Advisory Committee of the School of Business at the University of Jordan.
- 2022-2024: Chairman of the Scientific Research Committee of the School of Business at the University of Jordan.
- 2023-2024: Member of the Council of the Accreditation and Quality Assurance Center at the University of Jordan.
- 2023-2024: Member of the Council of the Consulting and Training Center at the University of Jordan.
- 2023-2024: Member of the International Classifications Committee of the University of Jordan.
- 2023-2024: Member of the Preparatory Committee for the Honorary Professors Conference at the University of Jordan.
- 2023-2024: Member of the University of Jordan's partnership committee with the Jordanian Economic Forum.
- 2023-2024: Member of an Advisory Committee to Follow up on the Issuance of the Dictionary of Economic Terms, Jordan Academy of Arabic at the University of Jordan.
- 2022-2023: Member of the University of Jordan Council.
- 2022-2023: Member of Organizational Structures Committee at the University of Jordan.
- 2022-2023: Member of Provident Fund Management Committee at the University of Jordan.
- 2022-2023: Member of Scientific Conferences and Seminars Committee at the University of Jordan.
- 2022-2023: Member of the Finance Committee of the Deans Council at the University of Jordan.
- 2022-2023: Member of the Committee for the Study of Graduate Studies Instructions (Masters and PhD) at the University of Jordan.
- 2022-2023: Member of a Committee to Study the Instructions for Distributing the Work Income of a Faculty Member Outside the University of Jordan.
- 2022-2023: Member of the Committee to Study the Agreement for the Construction of the Investment Building for Car Parks on the University of Jordan Hospital Campus.
- 2022-2023: Chairman of the Committee to follow up the implementation of an academic liaison agreement signed between the University of Jordan and Al Buraimi University College in the Sultanate of Oman.
- 2022-2023: Chairman of the Follow-up Committee for the implementation of an academic liaison agreement signed between the University of Jordan and the Modern College of Business and Science in the Sultanate of Oman.
- 2022-2023: Chairman of the Organizing & Scientific Committees for the 1<sup>st</sup> International Conference and Forum on Business and Digital Economy (IBDE 2023), School of Business, the University of Jordan, 16-18 May 2023.
- 2023-2024: Chairman of the Organizing & Scientific Committees for the 2<sup>nd</sup> International Conference and Forum on Business and Digital Economy (IBDE 2024), School of Business, the University of Jordan, 21-23 May 2024.
- 2023-2024: Chairman of the Scientific Committee for the Joint Scientific Conference with the Faculty of Business and Communication - An-Najah National University "Resilient Future: Bridging Innovation, Business Intelligence, and Sustainability in Modern Business", 17-18 April 2024.
- 2023-2024: Conference Chair for The 10th International Conference on Business and Technology (ICBT) in collaboration with Ahlia University, Bahrain, and the EuroMid Academy of Business and Technology, Turkey, 7-8 August 2024.
- 2021-2022: Chairman of the Students Affairs Committee at the University of Jordan-Aqaba Branch.
- 2019/2020; 2021/2022: Member of Graduate Studies Council at the University of Jordan-Amman as a Liaison Officer of the University of Jordan- Aqaba Branch.
- 2020/2021: Member of the Committee for Suggesting the Procedures for Encouraging the Citation of Research Staff Members at the University of Jordan and Suggesting Incentives for Citing Research. This Committee was Emerging from the Council of Deans of the University of Jordan.

- 2020/2021: Member of Committee to follow up on the Completion and Fulfillment of the requirements of the Plan for Integrating E-learning into the Higher Education System at the University of Jordan-Aqaba Branch.
- 2020/2021: Chairman of the Committee for Creating Academic Programs at the University of Jordan-Aqaba Branch.
- 2020/2021: Member of Committee for Preparation for the Centenary Celebrations of the Country at the University of Jordan-Aqaba Branch.
- 2020/2021: Member of Committee to Study the Feasibility of a Project to establish a Building for a Nursing College at the University of Jordan-Aqaba Branch.
- 2019/2020: Member of Committee of Developing the University of Jordan-Aqaba Branch & Managing Projects.
- 2019/2020: Member of the Committee Preparing for the Entry of the Jordanian Journal of Business Administration (issued by the Deanship of Scientific Research at the University of Jordan) for the Global Database SCOPUS 2019/2020.
- 2018/2019: Chairman of Graduate Studies Committee at the School of Business, University of Jordan-Aqaba Branch.
- 2018/2019: Chairman of the Comprehensive Exam Committee for Postgraduate Students at the School of Business, University of Jordan-Aqaba Branch.
- 2018/2019: Member of the Program Committee of the 5<sup>th</sup> International Conference on E-Publishing (ICEPUB2019-Innovation, Engagement & Sustainability) at the Library of the University of Jordan, Amman.
- 2017/2018: Member of the Program Committee of the 4<sup>th</sup> International Conference on E-Publishing (ICEPUB2018-Create, Communicate, and Collaborate) at the Library of the University of Jordan, Amman.
- 2017/2018: Chairman of Graduate Studies Committee at the School of Business, University of Jordan-Aqaba Branch.
- 2017/2018: Chairman of Developing the Website Committee at the University of Jordan-Aqaba Branch.
- 2015-2019: Member of the Students Affairs Committee at the University of Jordan-Aqaba Branch.
- 2015-2019: Member of the Higher Student Council Election Committee at the University of Jordan-Aqaba Branch.
- 2015/2016: Member of the Preparatory Committee of the Red Sea Conference to Combat Terrorism, University of Jordan-Aqaba Branch.
- 2015/2016: Member of the Scientific Committee of the First Economic Conference Aqaba Special Economic Zone: Reality and Aspirations; at the School of Business, University of Jordan-Aqaba Branch.
- 2016-2020: The General Supervisor of All Committees at the School of Business, University of Jordan-Aqaba Branch.
- 2015/2016: The General Supervisor of All Committees at the School of Tourism & Hospitality, University of Jordan-Aqaba Branch.
- 2014/2015: Member of the Library Committee at the School of Business.
- 2014/2015: Member of the Program Committee of Initiating Five-Year Plan for BSc/Management Information Systems at the School of Business.
- 2014/2015: Member of the Program Committee of Initiating MBA/Information Systems Management at the School of Business.
- 2013/2014: Member of the MIS Department at the School of Business, the University of Jordan.
- 2013/2014: Member of the Graduate Studies at the School of Business, the University of Jordan.
- 2013/2014: Member of the Curriculum Committee at the School of Business, the University of Jordan.
- 2013/2014: Member of the Evaluation Courses at the School of Business, the University of Jordan.

- 2013/2014: Member of the Preparatory Committee for the First International Conference on the Understanding of the International Business Environment in its Economic, Accounting, Finance, Marketing, and Information Technology at the School of Business.
- Internal Committee Examining Member for Graduate Theses at the School of Business at the University of Jordan.
- Member of the Student Council Election Committee at the School of Business at the University of Jordan.
- 2012/2013: Representative Member of the MIS Department at the School of Business, the University of Jordan.
- 2012/2013: Member of the Program Committee of Initiating MBA/Information Systems Management at the School of Business, the University of Jordan.
- 2012/2013: Member of the Committee of the School Scientific Research, the University of Jordan.
- 2009/2010: Member of the Program Committee of Developing the School of Business Strategic Planning, the University of Jordan.
- 2009/2010: Member of the Program Committee of Pharmaceutical e-Business Diploma, the University of Jordan.

### **MEMBER OF COMMITTEES (outside The University of Jordan)**

- 2024/2025: Member of the Graduate Studies Council at Yarmouk University, Irbid, Jordan, October 06, 2024-September 27, 2025.
- Member of the Strategic Plan Preparation Committee for the Deanship of Scientific Research and Graduate Studies at Yarmouk University/Jordan for the years 2026-2030.
- Member of the Editorial Board of the *Jordanian Journal of Business Administration*, Emanating from Scientific Research and Innovation Support Fund-Ministry of Higher Education and Scientific Research, 21<sup>st</sup> January 2021-18<sup>th</sup> December 2024.
- Member of the Scientific Committee of the *5<sup>th</sup> International Conference of the International Academics University entitled “Sustainable Development in the World of Artificial Intelligence: Reality and Hope”*, March 29-31, 2026, Amman, Jordan.
- Member of the Scientific Committee of the *12<sup>th</sup> International Conference of the World Association of Scientists and Researchers on the Implications of Artificial Intelligence and Cybersecurity on Human Life*, June 24-25, 2025, Ajloun, Jordan.
- Member of the Scientific Committee of the *17<sup>th</sup> International Conference on Knowledge Management and Information Systems*, October 22-24, 2025, Marbella, Spain.
- Member of the Scientific Committee of the *16<sup>th</sup> International Conference on Knowledge Management and Information Systems*, November 18-20, 2024, Porto, Portugal.
- Member of the Scientific Committee of the *15<sup>th</sup> International Conference on Knowledge Management and Information Systems*, November 13-15, 2023, Rome, Italy.
- Member of the Scientific Committee of the *14<sup>th</sup> International Conference on Knowledge Management and Information Systems*, October 24-26, 2022, Valletta, Malta.

- Member of the Scientific Committee of *the 1<sup>st</sup> International Conference on Humanities and Social Sciences*, June 24-26, 2022, San Diego, California, U.S.A.
- Member of the Committee of *the 5<sup>th</sup> Middle East & North Africa Conference for Information System*, November 24-26, 2022, Dhahran, KSA.
- Member of the Advisory Committee of *the American International Academy of Higher Education and Training, U.S.A.*, 2019/2020 & 2020/2021.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission to Raise Absorptive Capacity with the Higher Education Accreditation Commission for (FinTech and Risk Management / Bachelor's Program), (Digital Business Management / Master's Program) at Applied Science Private University, 2024/2025.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission to Raise Absorptive Capacity with the Higher Education Accreditation Commission for (Business Intelligence / Master's Program) at Aqaba University of Technology, 2024/2025.
- Chairman of the Committee for Studying the Qualifications Accommodation Requests with the Higher Education Accreditation Commission for (Accounting, and Finance) at Amman Arab University 2024/2025.
- Chairman of the Committee for Studying the Qualifications Accommodation Requests with the Higher Education Accreditation Commission for Bachelor's Degrees of the Business School at German Jordanian University 2024/2025.
- Chairman of the Committee for Studying the Qualifications Accommodation Requests with the Higher Education Accreditation Commission for Bachelor's Degrees (Accounting, and Management Information Systems) at Isra University 2024/2025.
- Chairman of the Committee for Studying the Qualifications Accommodation Requests with the Higher Education Accreditation Commission for Bachelor's Degrees (Accounting, Financial and Banking Sciences, Business Administration, Management Information Systems, Accounting Information Systems) at Al-Balqa Applied University/Amman University College 2023/2024.
- Chairman of the Jordanian Quality Assurance Certificate Follow-up Committee with the Higher Education Accreditation Commission for the School of Business at the Applied Science Private University 2023/2024.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission to Raise Absorptive Capacity with the Higher Education Accreditation Commission for Business Intelligence /Bachelor's Program at Middle East University, 2023/2024.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission for Administrative Sciences majors for the Bachelor's and Master's programs at Al-Balqa Applied University/Center, Amman, 2022/2023.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission for Studying the Special Accreditation Request for (Business Intelligence and Analytics / Master's Program) at Yarmouk University 2022/2023.

- Chairman of the Follow-up Committee to Raise Absorptive Capacity with the Higher Education Accreditation Commission for Business Intelligence and Data Analytics Major/Bachelor's Program at Petra University, 2022/2023.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission, "Business Management; Management Information Systems; Human Resources Management/Bachelor Programs", "Business Management; Management; Management Information Systems; Human Resources Management/Master Programs" at Amman Arab University", 2022/2023.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission, "General & Private Accreditation at Al-Balqa Applied University\ Al-Qadisiyah College", 2022/2023.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission, "General Accreditation at Al-Balqa Applied University\Faculty of Amman College", 2021/2022.
- Chairman of the Follow-up Committee to Raise Absorptive Capacity with the Higher Education Accreditation Commission for Human Resources Major/Bachelor's Program at Jerash University, 2021/2022.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission, "Business Management; Customs and Tax Sciences; Accounting; Logistic Support; Electronic Marketing/Diploma Programs at Al-Balqa Applied University\Faculty of Amman College", 2021/2022.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission, "Intelligent Businesses /Master Program at Isra University", 2020/2021.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission, "Business Management /Bachelor & Master Programs; Management Information Systems/Bachelor Program at Isra University", 2020/2021.
- Chairman of An Accreditation Committee for Higher Education Accreditation Commission, "All Programs at Aqaba University of Technology", 2020/2021.
- Member of An Accreditation Committee for Higher Education Accreditation Commission, "Business Management /Bachelor Program at Aqaba University of Technology", 2017/2018.
- Member of An Accreditation Committee for Higher Education Accreditation Commission, "Management Information Systems /Master Program at Mu'ta University", 2016/2017.
- Member of An Accreditation Committee for Higher Education Accreditation Commission, "Business Entrepreneurship/Master Program at Princess Sumaya University for Technology", 2014/2015.
- Member of An Accreditation Committee for Higher Education Accreditation Commission, "Management Information Systems Program at Al Ahliyya Amman University", 2011/2012.
- Member of the scientific committee of *the 17<sup>th</sup> Annual International Conference for Business: The Digital Economy and Business Analytics (SICB 2021)*, October 25-27, 2021, Al- Zaytoonah University of Jordan, Faculty of Business in cooperation with The Central Bank of Jordan, Jordan.

- Member of the program committee of *the 1<sup>st</sup> International Conference on Business Environment in Digital Economy and Data Science (DEDS2020)*, April 5-6, 2020, Al-Balqa Applied University, Jordan.
- Member of the program committee of *the 34<sup>th</sup> International Business Information Management Association (IBIMA)*, Madrid-Spain, 13<sup>th</sup>-14<sup>th</sup> November 2019, Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).
- Member of the international editorial board of *International Journal of Technology Diffusion (IJTD) 2019*, IGI Global.
- Member of the program committee of *the 34<sup>th</sup> International Business Information Management Association (IBIMA)*, Madrid-Spain, 13<sup>th</sup>-14<sup>th</sup> November 2019.
- Member of the program committee of *the 3<sup>rd</sup> AFU International Conference: Towards Advanced Scientific Knowledge (TASK3-2019) in Business Sciences, Dubai, UAE 1-2 May 2019*.
- Regional Editor Far East and Asia of the international editorial board of *International Journal of Entertainment Technology and Management*, InderScience Enterprises Ltd, 2018.
- Member of the international editorial board of *Journal of Social Sciences (COES&RJ-JSS)*, USA., 2016.
- Member of the international editorial board of *Journal of Business & Management (COES&RJ-JBM)*, USA., 2016.
- Member of the international editorial board of *IBIMA Publishing*, USA., 2014.
- Member of the editorial board of *Communications of the IBIMA Journal*, ISSN: 1943-7765, USA., 2014.
- Member of the editorial board of *Asian Journal of Social Sciences and Management Studies*, Asian Online Journal Publishing Group, 2014.
- Member of the editorial board of *Information Technology and Economics*, PROSTO Publishing, 2014.
- Member of the editorial board of *Business and Management Horizons Journal*, Macrothink Institute, 2013.
- Member of the editorial board of *Research in Business and Management Journal*, Macrothink Institute, 2013.
- Member of the program committee of *the 35<sup>th</sup> International Conference on Information Technology Interfaces, Cavtat/Dubrovnik-Croatia, 24<sup>th</sup>-27<sup>th</sup> June, 2013*.
- Member of the program committee of *the 19<sup>th</sup> IBIMA Conference on Innovation Vision 2020: Sustainable Growth, Entrepreneurship, and Economic Development, Barcelona-Spain, 12<sup>th</sup>-13<sup>th</sup> November, 2012*.

- Member of the program committee of *the 15<sup>th</sup> IBIMA Conference, Cairo-Egypt, 6<sup>th</sup>-7<sup>th</sup> November, 2010*. "Excellent Constructive Review".
- Member of the program committee of *the 14<sup>th</sup> IBIMA Conference on Global Business Transformation through Innovation and Knowledge Management, Istanbul-Turkey, 23<sup>rd</sup>-24<sup>th</sup> June, 2010*. "Excellent Constructive Review".
- Member of the program committee of *the 13<sup>th</sup> IBIMA Conference on Knowledge Management and Innovation in Advancing Economies, Marrakech-Morocco, 9<sup>th</sup>-10<sup>th</sup> November, 2009*. "Excellent Constructive Review".
- Member of the program committee of *the 11<sup>th</sup> IBIMA Conference on Innovation and Knowledge Management in Twin Track Economies, Cairo-Egypt, 4<sup>th</sup>-6<sup>th</sup> January, 2009*. "Excellent Constructive Review".
- Member of the program review committee of *the International Conference on Information Systems (ICIS), Paris-France, 14<sup>th</sup>-17<sup>th</sup> December, 2008*.
- Member of the program committee of *the 10<sup>th</sup> IBIMA Conference on Innovation and Knowledge Management in Business Globalization: Theory and Practice, Kuala Lumpur-Malaysia, 30<sup>th</sup> June-2<sup>nd</sup> July, 2008*. "Excellent Constructive Review".
- Member of the program committee of *the 9<sup>th</sup> IBIMA Conference on Information Management in the Modern Organization, Marrakech-Morocco, 4<sup>th</sup>-6<sup>th</sup> January, 2008*. "Excellent Constructive Review".
- Member of the program committee of *the 8<sup>th</sup> IBIMA Conference on Information Management in the Networked Economy, Dublin-Ireland, 20<sup>th</sup>-22<sup>nd</sup> June, 2007*. "Excellent Constructive Review".
- Member of the program committee of *the 5<sup>th</sup> IBIMA Conference on Internet and Information Technology in Modern Organizations: Challenges & Answers, Cairo-Egypt, 13<sup>th</sup>-15<sup>th</sup> December, 2005*. "Excellent Constructive Review".